IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: C. Keith Attorney Docket No.: 125524

Application No.: 09/802223 Art Unit: 3696 / Confirmation No: 6685

Filed: March 8, 2001 Examiner: O.O. Oyebisi

Title: AUTOMATED PREFERENCES FOR MARKET PARTICIPANTS

AMENDMENT SUBMITTED WITH RCE

Seattle, Washington 98101

May 13, 2009

TO THE COMMISSIONER FOR PATENTS:

INTRODUCTORY COMMENTS

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of the claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.